

Arnold View Primary School



Aspire Believe Achieve

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Dear Parents/Carers

ASDA – Introducing cashpot for schools

You have probably seen the ASDA adverts on television with Joe Wickes for the “Cashpot for Schools” Promotion.

Parentkind, the charity that supports school PTAs, have teamed up with Asda and is making millions of pounds available to donate to primary schools across the UK through their ‘Cashpot for Schools’ initiative. It would be wonderful if we could raise as much money as possible, for Arnold View.

All you have to do is opt in through the Asda Rewards app, choose our primary school and shop and scan in store or shop online at Asda.com. This promotion is running between 2nd September and 30th November 2024.

Asda will donate 0.5% of the value of your shop to Arnold View Primary School. Also, every time somebody opts in, Asda will give an additional £1 to the school Cashpot and they will also donate £50 to every school to get them started.

It would be wonderful if we could raise as much as possible for our school in order to support our children and hope you will join in with this promotion.

Thank you for your continued support.

Yours sincerely

Mrs Caroline Otterburn
Head Teacher

