

Key Learning

To identify the purpose of writing a blog and its key features.

To plan the theme and content for a blog and write the content.

To consider the effect upon the audience of changing the visual properties of the blog.

To understand the importance of regularly updating the content of a blog.

To understand how to contribute to an existing blog.

To understand how and why blog posts are approved by the teacher.

Key Vocabulary

Audience – In this case the readership of the blog.

Blog - A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Blog page – A webpage onto which blog posts are hosted.

Blog post - A piece of writing or other item of content published on a blog.

Collaborative - Produced by or involving two or more parties working together.

Icon - A symbol or graphic representation on a screen.

Previous learning

Online Safety –

- Responsibility to others when sharing
- Sources of support
- Screen time
- Being a bystander

Aspirations

- Blogger
- Social Media Officer
- Pro Blogger

Characteristics needed for this topic:

- Making links
- Improving
- Optimism

Sticky knowledge

- 2DIY 3D allows users to create a playing area, such as a maze, in 2D and then turn it into a 3D computer game. The aim is to avoid the 'baddies' and collect 'treasure'.
- A good game designer gives the player continuous challenges in a visually stimulating environment, each of which leads to another challenge, to keep the game challenging and fun.
- Evaluating your game as you make it allows you to think about ways in which it can be improved. Evaluation may also involve the views of other people who play your game.